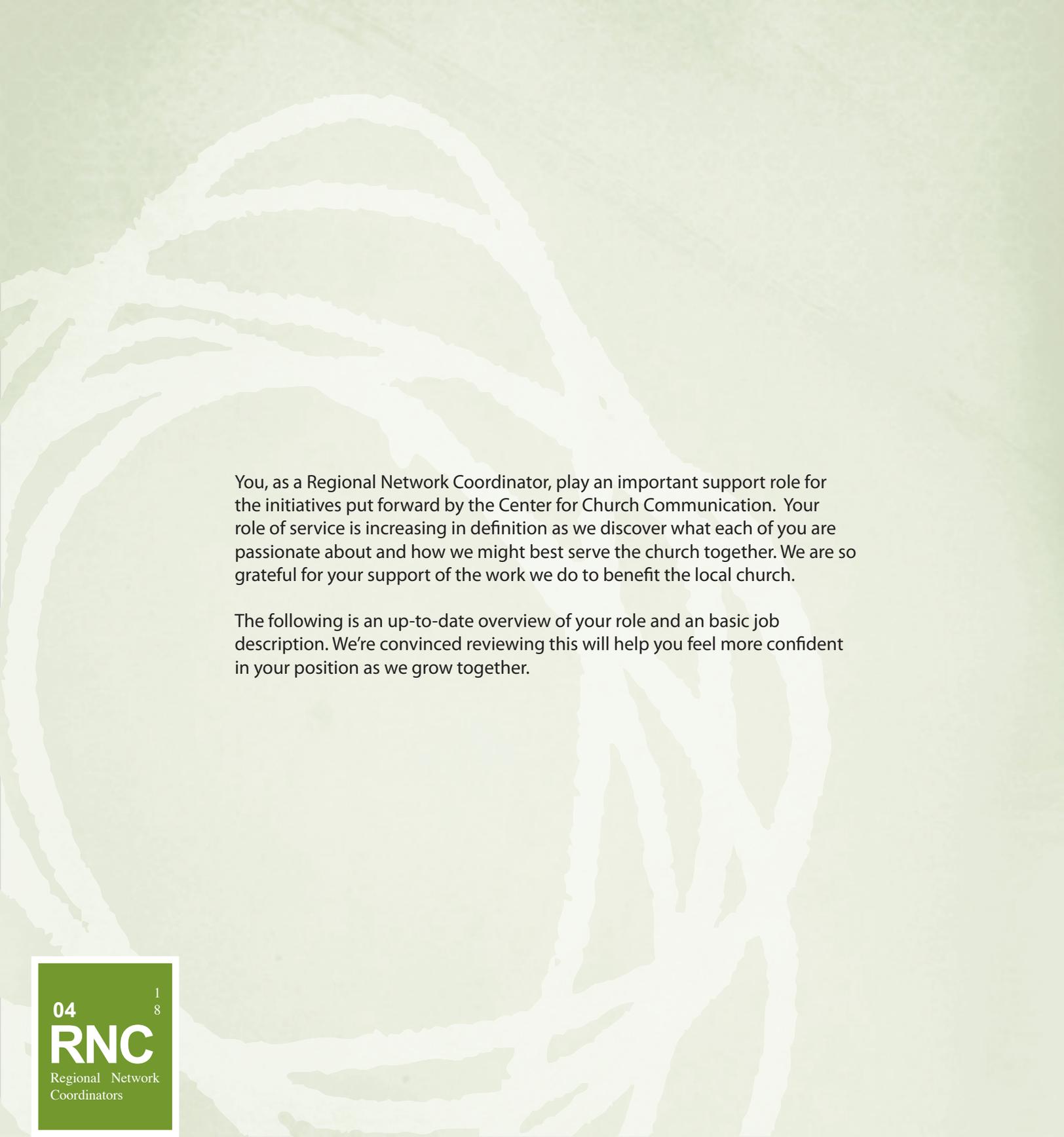


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RNC

Regional Network
Coordinators



You, as a Regional Network Coordinator, play an important support role for the initiatives put forward by the Center for Church Communication. Your role of service is increasing in definition as we discover what each of you are passionate about and how we might best serve the church together. We are so grateful for your support of the work we do to benefit the local church.

The following is an up-to-date overview of your role and an basic job description. We're convinced reviewing this will help you feel more confident in your position as we grow together.

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REGIONAL NETWORK COORDINATOR - OVERVIEW

The RNCs are volunteer networkers for the Center for Church Communication. Although they are not mandated to be serving in official communication roles in local churches, many of them do. The RNCs were selected because of their often strategic positioning in various areas of the church & communication intersection. They are diverse in as many ways as we could possibly hope for. From graphic arts to film, from multi-media to logo design, from websites to social media campaign planners, the RNCs are a network of communicators with expertise in wide variety of church communications.

REGIONAL NETWORK COORDINATOR - JOB DESCRIPTION

You will fulfill your job as a Regional Network Coordinator if you embrace these simple objectives. Think of them as the easiest route to becoming an excellent Regional Network Coordinator....

RNCS AS REPORTERS

Known as CFCC's eyes and ears on the ground, the RNC's act as scouts. They help CFCC identify those communication professionals who we might be unaware of. Whether in their immediate local area or in a particular area of communication they are passionate about. In doing so, they help CFCC fulfill its mandate to identify the next generation of church communicators. Additionally, they inform us of local church comm gatherings, news, innovations, and anything else they view as beneficial to the CFCC community. RNC's feed the executive director and/or CFCC Team with vital information, whether that's the development of a local church communication conference, an online article of interest, a person who needs our resources, etc. The RNCs help CFCC find and spotlight churches and church communicators who are creating excellence in the field of communication.

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RNCS AS PROMOTERS

The Regional Network Coordinators also promote CFCC whenever possible in both the public and private domains. Through social media, self-publishing, events and one-on-one relationships, the RNCs help CFCC by publicizing our efforts and promoting our cause. The RNCs act as greeters, inviting and welcoming newcomers to get familiar with what we do, and how to best explore and utilize our resources. The RNCs cheerlead for CFCC and encourage church communicators to benefit from the wealth of resources we offer.

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RNCS AS REPRESENTATIVES

The RNCs act as ambassadors, ushering CFCC into areas where we have not heretofore had reach. They are appointed to represent CFCC, to articulate our vision, mission and to point to our activities and resources. As representatives, they make themselves available should someone in their local geographic area want a local contact point for our organization. As the field of church communications continues to grow, the RNC's take CFCC into their own spheres of interest and influence. CFCC becomes more visible with the RNC's participation and support.

You can give yourself your own review on a monthly basis. Here's how:

Ask yourself "Have I connected one new person with CFCC this month?"
(Think about all the creatives in your sphere of influence & make sure they know about us.)

Ask yourself "How did I promote CFCC in a particular way this month?"
(write a blog post, contribute to Church Marketing Sucks, twitter or RT, make a call, tell a church contact, etc.)

Ask yourself "How did I represent CFCC in a particular way this month?"
(host a local meet up, attend a conference, let a local church in your area know about us, etc.)

Obviously, as our relationship together grows, each of these questions will be easier to answer.

Together we will:

- Grow our network of church communicators.
- Promote the good, the true and the beautiful in church communications.
- Support church communicators with resources, mentorship, training, etc.

The Regional Network Coordinator terms are for 12 months, although any of you may be released from your term at any time by simply giving the executive director 30 days verbal notice. Additionally, you may continue in your role if you feel we are mutually befitting each other. Lastly, think of adding to our team and keep your ears open for those who would represent us well.

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