



Center for Church
COMMUNICATION

AD NETWORK MEDIA KIT





Center for Church COMMUNICATION

A Letter From the Executive Director

Thank you for your interest in partnering with the Center for Church Communication (CFCC). We view our relationship as more than an advertising opportunity; to us, it's a partnership.

Our mission is to help churches communicate better. As a nonprofit, we're here to support, encourage and empower church communicators. **The goal is always helping the church communicate the gospel more clearly.** When the local church wins, we win.

We hope you'll consider joining us in that mission. **Your support and sponsorship can help churches communicate better:**

- We share tools and resources through our blog, membership site, email and social media that encourage and empower communicators. So often we hear about communicators who leveraged resources we provided to convince their leadership to make an improvement.
- Creative Missions, one of our top projects, helps small churches and church plants create strategies and communication pieces when they otherwise wouldn't have the money or skills to do so.
- Our Intensive (formerly known as Certification Lab) events give communicators small group attention so they can directly apply new ideas and return home with practical strategies to implement.

Consider joining with us in this work to help local churches. We're confident our platform in the community will help you reach your audience. **But more than mere advertising or sponsorship, we see this work as an investment in the local church that will pay eternal dividends.**

Please contact me if you'd like to discuss any of these opportunities. We look forward to partnering with you.

Thank you,

Chuck Scoggins
Executive Director



CHURCH MARKETING SUCKS

CFCC's most popular and visible service to churches. Our blog features helpful ideas, practical resources, inspiration and a strong voice championing church communication. Church Marketing Sucks was one of the first resources for church communications and has been educating, frustrating, and motivating church leaders for 12 years. We offer articles from the leaders in the church communications space, free ready-to-use resources, and more.

THE INTENSIVES

Two-day concentrated workshop to equip church communicators and help them get better. We've been producing these successful events since 2014 and have trained hundreds of church communicators through them.

PUBLISHING

Since 2011, CFCC has published books and ebooks, including *Outspoken*, *Dangerous*, and *Unwelcome*. In 2015, we added *God Rest Ye Stressed Communicators: Planning Christmas for Your Church* and, most recently, *Super Sunday: Planning Easter for Your Church*

COURAGEOUS STORYTELLERS

Courageous Storytellers is our membership site where, for only a few dollars per month, churches can download done-for-you resources, stock photos, webinars, and discounts.

CREATIVE MISSIONS

Designed as a missions trip for creatives, Creative Missions gives church communicators the opportunity to use their skills to help local churches communicate better. Creative Missions has been serving churches for 7 years.

JOB BOARD

We're connecting churches and creative professionals with a job board that hosts industry job openings and freelance opportunities.



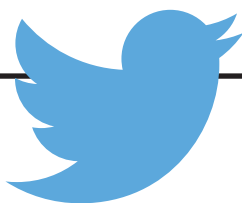
50,000+

.....
average monthly page views



4,200+

.....
total Facebook page likes



.....
20,000+.....

total Twitter followers



.....
5,000+.....

email subscribers



The Intensive (formerly Certification Lab)

“I went last year and it was AMAZING. One of the best conferences for church communicators and the speakers are great!”

“I’ve been to a good handful of church comms conferences, but [The Intensive] was better than all of them. You’ll get your money’s worth, and bring a bunch of great things back to your church.”

“One of the most worthwhile things I’ve ever done for myself and my ministry.”

Creative Missions

“As a church planter there is always a looming cliff in front of you. Every once in a while, God sends someone like Creative Missions to push the cliff back. Thank you for being cliff pushers!”

“Your team is our optometrist. You brought clarity to our vision this week.”

“What you guys will do for us in two days would take us two years.”

Church Marketing Sucks

“LOVE your resources and am so appreciative as a new marketing director for my church.”

“Awesome article! It helped me clarify my role and how much impact I can have. Thanks for sharing this!”

“This site [Church Marketing Sucks] has helped me know that I’m not alone, I’m not crazy and I’m not just a critical person who thinks my church is doing things wrong. It’s given me data to back up my proposals and inspiration when I wasn’t sure what to try.”

“Church Marketing Sucks is a refreshing breath of air in addressing the needs of congregations like ours.”

“If you work at a church and don’t follow @cmsucks, check it out immediately. Always amazing, useful content.”

“Love the practical advice this podcast provides from communicators who care deeply about communicating well and who are willing to share what they are learning!”



AD NETWORK

\$350 per month

Includes:

- 260x125 Banner Ad on Ad Network
- 3 Social Media Mentions Per Month

**three month minimum commitment*

WEEKLY EMAIL SPONSOR

\$500 per week

Exclusive: 4 slots available per month

Includes:

- Graphic ad plus a paragraph of text in the Courageous Storytellers free resources weekly email

SPONSOR EMAIL

\$1,500 per email

Exclusive: 1 email per month

Includes:

- Dedicated email with your specific message

**Must include a value offer*

**Requires a separate 3-month Ad Network commitment*

CREATIVE MISSIONS SPONSOR

\$2,500 per trip

Includes:

- Dedicated email to Creative Missions churches and participants
- Ad on Creative Missions site
- Dedicated Sponsor Email (see above)
- Social Media mentions from the Creative Missions team during the trip
- Opportunity to offer product or service trial to Creative Missions Churches
- Three months graphic on Ad Network

THE INTENSIVE SPONSOR

\$2,000 per event/location

Includes:

- Three months graphic on Ad Network
- Social media mentions during event
- Optional 15 min presentation at event
- Ad on The Intensive site (through event)
- Digital Ad/Flyer/Brochure in The Intensive downloadable resources site
- Mentions in some promotions and multiple times at events
- Option for exhibit table/booth at event

MEMBERSHIP SITE SPONSOR

\$2,000 per year

Includes:

- Three months graphic on Ad Network
- Graphic Ad on Membership Site for 6 Months
- Weekly Email Sponsorship (see above)
- Opportunity to offer product or service trial/sample in membership benefits area

MEMBERSHIP SITE UNDERWRITER

\$3,500 per year

Includes:

- Six months graphic on Ad Network
- Graphic Ad on Membership Site for 1 Year
- Monthly Email Sponsorship (see above)
- Opportunity to offer product or service trial/sample in membership benefits area

CFCC UNDERWRITER

\$10,000+ per year

Contact us if you'd like to help underwrite all that we do at the Center for Church Communication.



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READY TO GET STARTED?

If you are ready to get started or simply have additional questions, contact:

Chuck Scoggins
Executive Director

213-201-1818
chuck@cfclabs.org

Center for Church Communication
Courageous Storytellers Welcome

www.ChurchMarketingSucks.com